

## **“...it can't possibly get any worse.”**

Fox News recently wrote a story about Southern Miss' football program. [USM's national disgrace](#): zero wins in its last twenty-two (0-22) games. That is, for those of you who haven't been paying attention, the country's worst losing streak. Fox's conclusion was that for USM football, “...it can't possibly get any worse.”

Fox is mistaken, of course. Southern Miss football can get a lot worse. Think about it. What is to stop Southern Miss from a record of 0 wins, 23 losses; 0 wins, 24 losses; 0 wins, 25 losses; 0 wins, 26 losses; 0 wins, 27 losses, 0 wins, 28 losses...

Why? Consider the following reasons.

The prospects (slim and none) of recruiting quality players away from the likes of Alabama, Auburn, LSU, etc.

The lack of media opportunities in a minuscule Hattiesburg market.

USM's lack of financial resources.

USM football's inability even to come close to supporting itself.

Expect 0 wins - 29 losses; 0 wins - 30 losses; 0 wins - 31 losses...

**It can get worse. A lot worse.**

There are solutions to this predicament, but does anyone really believe State and USM leadership is not up to the task.